THREE DESIGNING WOMEN


INTRODUCTION
Hello and welcome to the Three Designing Women family! We are truly thankful that you have chosen to carry our line - the finest personalized Self-Inking Stampers, Embossers, and award winning Designs in the world. The information enclosed in this new customer on-boarding packet will help you achieve the best results with our products. If you have questions, please contact us at 877-267-4334.

## ABOUT US

Three Designing Women ${ }^{\circledR}$ is a wholesale manufacturer of consumer products and is the most recognized brand in the self-inking stamp industry. We are a multi-time Trendy Award Winner, the gift and stationery industry's highest honor. We have been featured in national print publications such as O Magazine, Martha Stewart Living, Real Simple, InStyle, Everyday with Rachael Ray, Brides, Modern Bride, Better Homes \& Gardens, Redbook, Southern Living, Lucky, US Weekly and many more.

# HouseBeautiful InStyle TODAY <br> " BEST GIFT!" "ALL TIME FAVORITE" "BEST GIFTS!" <br> <br> EveryDay Lucky <br> <br> EveryDay Lucky <br> Modem Bride 業fiting <br> " RACH'S PICKS " <br> " GREAT PICKS" <br> " THINGS WE LOVE" " TOP 10 GIFTS" 

What truly separates us from the competition is our revolutionary stamper with Clean Hands Technology ${ }^{\circ}$, a patented, removable Clip which makes changing Stamp Designs clean and effortless. Our designs and packaging are copyright protected, and Three Designing Women boasts the most recognizable trademarks in the industry.


Three Desiging Women ${ }^{\circledR}$ offers hundreds of designs and several accessories for the perfect personalized gift. For every part of your life, we help you make the very best impression.

## NEW CUSTOMER INFORMATION

Your application to set up an accout with Three Designing Women is included in this package. Please be sure to complete the form in its entirety so we may quickly process your application.

## NEW CUSTOMER APPLICATION

Omissions or incomplete applications may cause a delay in processing your starting order. Please be thorough and include all pertinent information.

## NEW CUSTOMER APPLICATION

FAX: 877.267.4335 or EMAIL: orders@threedesigningwomen.com

## Store Name

$\qquad$
DBA (if applicable) $\qquad$
Years in Business $\qquad$Web BasedStorefront


Owner's Name $\qquad$
Manager / Other Contact Name $\qquad$
Store Address $\qquad$
City / ST/ Zip $\qquad$
Billing Address $\square$ same as store $\qquad$
Telephone \# $\qquad$ Fax \# $\qquad$

Alternate Telephone \# $\qquad$
$\qquad$
Tax Exempt Resale Number

Email Address $\qquad$
Web Site Address $\qquad$
Please list the Top Four Selling Lines that you currently carry:
1 $\qquad$
2 $\qquad$
3
$\qquad$
Orders Require Payment at the time of Shipment. Please use the following Credit Card:
Card \# $\qquad$ Exp date (mm/yy) $\qquad$

Name on Card $\qquad$
Billing Address for card $\square$ same as store $\qquad$
I authorize use of this credit card for my initial order and future orders with Three Designing Women ${ }^{\circledR}$.

## CUSTOMER ORDER DATA TRANSFER REQUIREMENTS

- Customer has to be able to submit data to Three Designing Women ${ }^{\circ}$ in XML format.
- Consistent file setup (column information, etc.) is mandatory.

Different setups for data drops requires too many changes in our art processing system.

- Customer has to conform to stamp style (character counts per line).

Character counts available upon request.

- Depending on sales volume, customer needs to send data manually or automatically.

Basic Customer - data should be sent via email.
Premium Customer - data should be sent automatically and instantaneously dropped via FTP.

- Upon setup of Data, please have the following items prepared:
- customer logo (please provide logo in a PDF or .ai, Illustrator, file format)
- return address for shipping
- customer service phone number
- shipper number (ie. FedEx, UPS) otherwise charges go through TDW ${ }^{\ominus}$ and bill out.


## MINIMUM ORDER

## The minimum order to open a retail account with Three Designing Women ${ }^{\circ}$ is a purchase of $\$ 350.00$

## HOW TO ORDER

Once you complete the application, we will process the information and an account number will be assigned to you. You will receive an email notification with your account number and temporary password for access to our online ordering system: http://retailer.threedesigningwomen.com/order/. Within 3-5 business days after submitting your order, you will be established as a Three Designing Women ${ }^{\circ}$ retailer.

Upon receipt of your order, we recommend that you contact our Customer Service department at 877-267-4334, to walk you through the online ordering system. It takes about 5-10 minutes and you will need to be in front of a computer for the demo. Once you receive your email notification with your account number and password, you can log in and get started immediately. If you should need any further information or assistance, the Customer Service department will be your continued point of contact for all transactions and inquiries on future orders.

## RECOMMENDATIONS

We highly recommend purchasing a few of the gift boxes, which includes a stamper and design certificate, for those customers who would like to give a stamp as a gift, but want to allow the gift recipient to make their own design choice. The design certificates are completed by the gift recipient at our online redemption portal. One great feature of our gift boxes is that shipping is included for delivery of the redeemed custom stamp design. Our gift boxes give your customer an elegant way to share their creativity.

Thank you for your interest in Three Designing Women. We look forward to working together with you to present your customers with the highest quality of stamps, embossers, and accessories. For every part of their lives, we want to help them make the very best and lasting impression!

[^0]Advance payment is required，via check or credit card．There will be a $\$ 50$ charge（applicable laws apply）for any check or other instrument（including credit card charge－backs）returned unpaid for any reason．You will need to provide credit card information for your initial order and subsequent orders． Your credit card information is securely stored in our system and numbers can only be viewed by the authorized senior management in our company．Your orders will be invoiced and payment collected through the credit card on file the day the order is to be shipped．Please note：During the holidays， we process the invoice and payment one day prior to the shipment due to the high volume of orders． There will be no delays．


SHIPPING
We offer USPS，UPS，and FedEx shipping options priced by weight for all Three Designing Women orders．

## WHOLESALE PRICE LIST

To place an order, please call 877-267-4334, email orders@threedesigningwomen.com or visit http://retailer.threedesigingwomen.com/order

| CUSTOM DESIGNS | ACCESSORIES |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| CUSTOM Stamper |  |  |  |  |
| CS - (Add Your Design \#) 25.00 ____ | INK CARTRIDGES |  | EMBOSSER FOIL SEAL |  |
| CUSTOM EMBOSSER | ink - Venetian red | 3.00 | chocolate | 4.00 |
| EMB - (Add Your Design \#) 37.50 | INK - CHERRY RED | 3.00 | RED | 4.00 |
|  | INK - CITRINE ORANGE | 3.00 | GOLD MATte | 4.00 |
| GIFT BOXES | INK - CORAL BEACH | 3.00 | SILVER MATTE | 4.00 |
| Stamper giftboxes | INK - PRINCESS PINK | 3.00 | bronze | 4.00 |
| CLCERT - ADDRESS 25.00 _-_-- | INK - BLUSHING BRIDE | 3.00 | CRAFT | 4.00 |
| CLCERT - CUSTOMIZED 25.00 | INK - PASSION PURPLE | 3.00 | ROSE GOLD Gessy |  |
| EMBOSSER GIFTBOXES |  |  | ROSE GOLD GLOSSY | 4.00 |
|  | INK - PERFECTLY PLUM | 3.00 | ROSE GOLD MATTE | 4.00 |
| CLCERT - EMBOSSER 37.50 | INK - Citron Green | 3.00 | PEARL White | 4.00 |
| DESIGN ONLY CERTIFICATES | INK - SEA FOAM Green | 3.00 | pearl off white | 4.00 |
| Stamp design certificate | INK - GRASS GREEN | 3.00 |  |  |
| CLCERT - POLY 17.50 | INK - Forest green | 3.00 |  |  |
| Embosser design certificate | INK - APPLE GREEN | 3.00 |  |  |
| CLERT - PLATE 22.50 | INK - HARBOR MIST | 3.00 |  |  |
| MIX \& MATCH SYSTEM | ink - CARIbBEAN BLUE | 3.00 |  |  |
|  | INK - SKY BLUE | 3.00 |  |  |
| DEVICES \& designs on next page | INK - NEWPORT NAVY | 3.00 |  |  |
| UNIQUE DESIGNS | Ink - Antique silver | 3.00 |  |  |
| pricing and specs available | INK - GLITZY GOLD | 3.00 |  |  |
| UPON REQUEST. | INK - OLIVE BROWN | 3.00 |  |  |
|  | INK - EXPRESSO BROWN | 3.00 |  |  |
|  | INK - NATURAL Stone | 3.00 |  |  |
|  | INK - Grey flannel | 3.00 |  |  |
|  | INK - JET BLACK | 3.00 |  |  |

## MIX \& MATCH SYSTEM

SELF-INKING STAMPERS
CLSTAMPER (IN CLAMSHELL) 7.50
CHSTAMPER (IN BOX)

BABY
CLIP - BABY
CLIP - BOY
CLIP - BUNDLE
CLIP - GIRL
CLIP - LAMB BOY
CLIP - LAMB GIRL
CLIP - LAMB THANK YOU
CLIP - MONKEY
CLIP - PEANUT
CLIP - PRINCESS
CLIP - SIGN BOY
CLIP - SIGN GIRL
CLIP - SNAILS
CLIP - SPICE
BOOK LOVERS
CLIP - BOOK BELONGS
CLIP - DAISY BELONGS
CLIP - EX LIBRIS
CLIP - FAVORITES
CLIP - LIBRARY
CLIP - TRAIN BELONGS

## BRIDE

CLIP - AMORE BRIDE
CLIP - AMORE DATE CLIP - AMORE GROOM CLIP - AMORE INVITED CLIP - AMORE MENU CLIP - AMORE THANK YOU CLIP - AMORE RSVP CLIP - AMORE WISHES CLIP - BLISS BRIDE CLIP - BLISS DATE CLIP - BLISS GROOM CLIP - BLISS INVITED CLIP - BLISS MENU CLIP - BLISS RSVP CLIP - BLISS TABLE CLIP - BLISS THANK YOU CLIP - BLISS WISHES CLIP - LUXE BRIDE CLIP - LUXE DATE CLIP - LUXE GROOM CLIP - LUXE INVITED CLIP - LUXE MENU CLIP - LUXE RSVP CLIP - LUXE TABLE CLIP - LUXE THANK YOU CLIP - LUXE WISHES CLIP - BRIDAL THX CLIP - EAT DRINK CLIP - HERE COMES CLIP - INVITED CLIP - MR AND MRS CLIP - SAVE THE DATE

## CHRISTIAN

CLIP - CROSS CLIP - FAITH CLIP - ICHTHUS CLIP - MATTHEW 1926 CLIP - PRAY
CLIP - PRAYER
COASTAL
CLIP - BEACH
CLIP - COASTAL THX
CLIP - FISHING
CLIP - HOUSE CLIP - SEAHORSE CLIP - SEAS THE DAY

| HOLIDAY |  |
| :---: | :---: |
| CLIP - DO NOT OPEN | 3.00 |
| CLIP - HOLIDAY TO FROM | 3.00 |
| CLIP - JOY | 3.00 |
| CLIP - MC Y'ALL | 3.00 |
| CLIP - MERRY | 3.00 |
| CLIP - REINDEER | 3.00 |
| CLIP - RETRO ORNAMENT | 3.00 |
| CLIP - SNOW | 3.00 |
| CLIP - SNOWMAN TO FROM | 3.00 |
| CLIP - SPECIAL DELIVERY | 3.00 |
| CLIP - SWIRL MERRY | 3.00 |
| CLIP - TREE | 3.00 |
| HUMOR |  |
| CLIP - ASKING | 3.00 |
| CLIP - BLAME | 3.00 |
| CLIP - CHANEL | 3.00 |
| CLIP - COMPLAINTS | 3.00 |
| CLIP - CRISIS | 3.00 |
| CLIP - DESK | 3.00 |
| CLIP - FLEXIBILITY | 3.00 |
| CLIP - FOOLS | 3.00 |
| CLIP - FRUGAL | 3.00 |
| CLIP - GOSSIP | 3.00 |
| CLIP - HAPPY HOUR | 3.00 |
| CLIP - HELP ME | 3.00 |
| CLIP - HOMEMADE | 3.00 |
| CLIP - INSENSITIVE | 3.00 |
| CLIP - LABEL | 3.00 |
| CLIP - MAINTENANCE | 3.00 |
| CLIP - MEDICINE | 3.00 |
| CLIP - MY WAY | 3.00 |
| CLIP - NEEDS | 3.00 |
| CLIP - OOPS | 3.00 |
| CLIP - OVERQUALIFIED | 3.00 |
| CLIP - PENNY | 3.00 |
| CLIP - POURED | 3.00 |
| CLIP - PROOFREAD | 3.00 |
| CLIP - QUEEN | 3.00 |
| CLIP - SLEEP | 3.00 |
| CLIP - SOURCE CODE | 3.00 |
| CLIP - THELMA | 3.00 |
| CLIP - VOLUNTEER | 3.00 |
| CLIP - WARNING | 3.00 |
| CLIP - WOMEN | 3.00 |
| CLIP - WORTH | 3.00 |
| KITCHEN |  |
| CLIP - ARTICHOKE FROM | 3.00 |
| CLIP - BON APPETIT | 3.00 |
| CLIP - CASH CELLAR | 3.00 |
| CLIP - CASH KITCHEN | 3.00 |
| CLIP - CELLAR | 3.00 |
| CLIP - COW | 3.00 |
| CLIP - COW MENU | 3.00 |
| CLIP - COW RECIPE | 3.00 |
| CLIP - CRAB BON APPETIT | 3.00 |
| CLIP - CRAB FROM | 3.00 |
| CLIP - CRAB MENU | 3.00 |
| CLIP - CUPCAKE | 3.00 |
| CLIP - DRESSFORM | 3.00 |
| CLIP - FAMILY | 3.00 |
| CLIP - FRAME CELLAR | 3.00 |
| CLIP - KITCHEN | 3.00 |
| CLIP - PINEAPPLE | 3.00 |
| CLIP - PLATE | 3.00 |
| CLIP - PLATE FROM | 3.00 |
| CLIP - PLATE MENU | 3.00 |
| CLIP - RECIPE | 3.00 |
| CLIP - ROOSTER | 3.00 |
| CLIP - SILVER | 3.00 |
| CLIP - SILVER FROM | 3.00 |
| CLIP - SILVER MENU | 3.00 |
| CLIP - TEAPOT | 3.00 |
| CLIP - TEAPOT FROM | 3.00 |
| CLIP - TEAPOT MENU | 3.00 |
| CLIP - TO YOURS | 3.00 |


| CLIP - UTENSILS FROM | 3.00 | CLIP - CASH G |
| :---: | :---: | :---: |
| CLIP - UTENSILS MENU | 3.00 | CLIP - CASH H |
| CLIP - UTENSILS THANK YOU | 3.00 | CLIP - CASH I |
| CLIP - WINE CELLAR | 3.00 | CLIP - CASH J |
| SALUTATIONS |  | CLIP - CASH K |
| CLIP - BIRTHDAY GIRL | 3.00 | CLIP - CASH L |
| CLIP - CHANDELIER | 3.00 | CLIP - CASH M |
| CLIP - CORAL CONGRATS | 3.00 | CLIP - CASH N |
| CLIP - CORAL THANK YOU | 3.00 | CLIP - CASH O |
| CLIP - DAISY THANK YOU | 3.00 | CLIP - CASH P |
| CLIP - HAPPY BIRTHDAY | 3.00 | CLIP - CASH Q |
| CLIP - HEART WITH LOVE | 3.00 | CLIP - CASH R |
| CLIP - KISS | 3.00 | CLIP - CASH S |
| CLIP - LETS PARTY | 3.00 | CLIP - CASH T |
| CLIP - LINES TO FROM | 3.00 | CLIP - CASH U |
| CLIP - NOTE TO SAY | 3.00 | CLIP - CASH V |
| CLIP - OAK TREE GET WELL | 3.00 | CLIP - CASH W |
| CLIP - OAK TREE THANK YOU | 3.00 | CLIP - CASH X |
| CLIP - ORNATE BIRTHDAY | 3.00 | CLIP - CASH Y |
| CLIP - ORNATE THANK YOU | 3.00 | CLIP - CASH Z |
| CLIP - ORNATE TO FROM | 3.00 | MONOGRAM SCALLOP |
| CLIP - PARTY INVITED | 3.00 | CLIP - SCALLOP A |
| CLIP - PARTY TO FROM | 3.00 | CLIP - SCALLOP B |
| CLIP - SCALLOP BIRTHDAY | 3.00 | CLIP - SCALLOP C |
| CLIP - SCALLOP RSVP | 3.00 | CLIP - SCALLOP D |
| CLIP - SCALLOP THANK YOU | 3.00 | CLIP - SCALLOP E |
| CLIP - SCALLOP INVITED | 3.00 | CLIP - SCALLOP F |
| CLIP - SHELL THANK YOU | 3.00 | CLIP - SCALLOP G |
| CLIP - SMILEY | 3.00 | CLIP - SCALLOP H |
| CLIP - SWIRL TO FROM | 3.00 | CLIP - SCALLOP I |
| CLIP - THINKING | 3.00 | CLIP - SCALLOP J |
| CLIP - TREE THANK YOU | 3.00 | CLIP - SCALLOP K |
| SORORITY |  | CLIP - SCALLOP L |
| CLIP - CO GREEK | 3.00 | CLIP - SCALLOP M |
| CLIP - ACO SYMBOL | 3.00 | CLIP - SCALLOP N |
| CLIP - ADP GREEK | 3.00 | CLIP - SCALLOP O |
| CLIP - ADP SYMBOL | 3.00 | CLIP - SCALLOP P |
| CLIP - AOP GREEK | 3.00 | CLIP - SCALLOP Q |
| CLIP - AOP SYMBOL | 3.00 | CLIP - SCALLOP R |
| CLIP - AP GREEK | 3.00 | CLIP - SCALLOP S |
| CLIP - AP SYMBOL | 3.00 | CLIP - SCALLOP T |
| CLIP - CO GREEK | 3.00 | CLIP - SCALLOP U |
| CLIP - CO SYMBOL | 3.00 | CLIP - SCALLOP V |
| CLIP - DDD GREEK | 3.00 | CLIP - SCALLOP W |
| CLIP - DDD SYMBOL | 3.00 | CLIP - SCALLOP X |
| CLIP - DG GREEK | 3.00 | CLIP - SCALLOP Y |
| CLIP - DG SYMBOL | 3.00 | CLIP - SCALLOP Z |
| CLIP - DZ GREEK | 3.00 | MONOGRAM GIRAFFE |
| CLIP - DZ SYMBOL | 3.00 | CLIP - GIRAFFE A |
| CLIP - KAT GREEK | 3.00 | CLIP - GIRAFFE B |
| CLIP - KAT SYMBOL | 3.00 | CLIP - GIRAFFE C |
| CLIP - KD GREEK | 3.00 | CLIP - GIRAFFE D |
| CLIP - KD SYMBOL | 3.00 | CLIP - GIRAFFE E |
| CLIP - KKG GREEK | 3.00 | CLIP - GIRAFFE F |
| CLIP - KKG SYMBOL | 3.00 | CLIP - GIRAFFE G |
| CLIP - PBP GREEK | 3.00 | CLIP - GIRAFFE H |
| CLIP - PBP SYMBOL | 3.00 | CLIP - GIRAFFE I |
| CLIP - PM GREEK | 3.00 | CLIP - GIRAFFE J |
| CLIP - PM SYMBOL | 3.00 | CLIP - GIRAFFE K |
| CLIP - ZTA GREEK | 3.00 | CLIP - GIRAFFE L |
| CLIP - ZTA SYMBOL | 3.00 | CLIP - GIRAFFE M |
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| CLIP - GREAT WORK | 3.00 | CLIP - GIRAFFE P |
| CLIP - NOTE | 3.00 | CLIP - GIRAFFE Q |
| CLIP - RULE | 3.00 | CLIP - GIRAFFE R |
| CLIP - WAY TO GO | 3.00 | CLIP - GIRAFFE S |
| CLIP - SUPER JOB | 3.00 | CLIP - GIRAFFE T |
| MONOGRAM CASH |  | CLIP - GIRAFFE U |
| CLIP - CASH A | 3.00 | CLIP - GIRAFFE V |
| CLIP - CASH B | 3.00 | CLIP - GIRAFFE W |
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## SAMPLE INVOICE



Three Designing Women
3330 Keller Springs Rd \#220
Carrollton, TX 75006
Phone: (972) 267-4332
Fax: (972) 267-4333
www.ThreeDesigningWomen.com
Invoice \#

| 483053 |  |
| :---: | :---: |
| Account $\#$ | Date |
| 9999 | $111 / 1 / 2018$ |


| Bill To |
| :--- |
| EXAMPLE ACCOUNT |
| DO NOT PROCESS, OR |
|  |
|  |


| Ship To |
| :--- |
| EXAMPLE ACCOUNT |
| DO NOT PROCESS, OR |
|  |
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## Q. WHAT ARE THE ADVANTAGES OF USING THREE DESIGNING

 WOMEN'S STAMPERS?- Exclusive Clean Hands Technology ${ }^{\circ}$
- Effortless to switch stamp designs
- Easier to align with paper
- Better quality impressions every time
- No Assembly tool(s) required
Q. DO YOU SELL TO THE GENERAL PUBLIC?
A. We do not sell directly to the general public. Our customers are the finest retailers in the world and they will bring you our award winning lines.
Q. WHERE CAN I FIND A RETAILER NEAR ME?
A. Please visit: www.threedesigningwomen.com/store-locations to type in your zip code and find a local retailer or visit one of our many online retailers http://www.threedesigningwomen.com/online-retailers.
Q. WHAT IS THE PRODUCTION TIME FOR MY ORDER?
A. Custom stamps and embossers take 2-3 business days.

Production time will start the next business day after the order was placed. Inks, gift certicates, or any product non-personalized can be shipped 1 or 2 businsess days after the order is placed.
Q. WHAT IS THE SHIPPING TIMEFRAME FOR MY ORDER?
A. All orders are shipped from Texas within 2-3 business days after the order was placed.

Currently certificate orders ship by USPS First Class Mail which can take 2 to 7 days for delivery. We can also ship by FedEx Ground or Home Delivery which takes 1 to 4 business days or FedEx 2Day air. For an additional cost, USPS Priority Mail, Next Day, or International shipping methods are available.
Q. HOW MANY IMPRESSIONS CAN I GET FROM MY STAMP?
A. The number of stamp impressions depends on many variables, including the stamp design (some designs use more ink than others), the type of paper, and the duration of impression. Generally one can expect between 700-1,000 impressions from an ink cartridge.

## Q. HOW DO I CHANGE INK CARTRIDGES?

A. Remove your Stamp Design and blot with a paper towel to remove any excess ink before changing ink colors. Compress the stamper about $1 / 4$ of an inch and press in the red side buttons to lock it in place. Gently push the ink cartridge out, you may need to push it with the eraser of a pencil top or a pen. To replace, insert the new ink cartridge in UPSIDE DOWN (wet side down) until it locks/snaps/ clicks into place. Please Click to see our easy-to-follow video instructions.

## Q. CAN I BUY A CUSTOM STAMP DESIGN WITHOUT THE STAMPER?

A. Of course! Our stampers feature a patented removable Clip which makes changing Stamp Designs effortless. Now you easily take out the clip and replace it with a new design. Order a design with your address, your monogram, one for the holidays, and one for every part of your life!

## FAQ CONTINUED...

## Q. CAN I SEE A PROOF OF MY STAMP BEFORE IT GETS PRODUCED?

A. We will be happy to send you a proof if you feel it is necessary. There is a $\$ 5$ charge for this service. Please note that it will add 2-3 days to the stamp production time, subject to your response time.

## Q. WHAT DO I NEED TO SEND IF I WANT TO USE MY OWN ART FOR A STAMP?

A. Vector images work best and produce the clearest impressions. We accept black and white artwork in the following formats: JPG, PDF, EPS or AI. JPGs and PDFs need to be 300 DPI or more. If it is an EPS or AI please make sure everything is converted to outlines. At this time we cannot accept custom artwork for embossers. (Note that there is a $\$ 20$ fee for using your own art)

## Q. WHAT PAPER WEIGHT/THICKNESS CAN MY EMBOSSER ACCOMODATE?

A. 80\# text weight envelopes, paper napkins and even tissue paper. Our note cards will be too thick but our panel cards and foil seals work beautifully.

## Q. MY STAMPER SAYS IT HAS REVOLUTIONARY CLEAN HANDS TECHNOLOGY ${ }^{\circledR}$ ? WHAT DOES THIS MEAN?

A. Our stampers feature a patented removable Clip which makes changing Stamp Designs clean and easy. Now you can use as many Stamp Clips as you like with just one stamper! Simply squeeze the tabs on the underside of the removable clip to remove and slide a new one in.

## Q. WHAT HAPPENS IF I RUN OUT OF CHARACTERS WHEN PLACING MY ORDER ON THE PORTAL?

A. All designs are offered with a MAXIMUM amount of characters to ensure that your stamp or embosser will be readable and attractive. If you run out of characters, please abbreviate as necessary to fit the information. All embosser character limits are set and cannot be changed. DO NOT ADD INFORMATION USING THE "SPECIAL INSTRUCTIONS" box - The additional type will NOT appear in the stamp. For stamps, you will need to upgrade to a CSUNIQUE order for an additional \$20.

## Q. WHEN DO I NEED TO ADD ASTERISKS?

A. You only need to ADD asterisks where you want to separate groups of information, such as 62335 WINSTON COURT * AUSTIN, TX 78101 Or, between names: Jenny * Hal * Erin * Sarah The asterisk allows us to know where to add the divider bullet on your stamp. You do NOT need to add asterisks on both sides of your information, such as with a name at the top of the stamp. We will automatically add bullets on both sides of this information.

## BEST PRACTICES

1. Stamp on a clean, dry, flat, hard surface (ex. table or desk).
2. Test your Stamper on a piece of scrap paper before stamping on Stationery.
3. Separate the item (ex. note card, sticker, envelope, tag) from the stack before stamping. For best impression, stamp a single layer at a time.
4. For envelopes stamp them before you stuff them. This will ensure a clearer and even impression.
5. Keep the stamp steady. Do not rock the stamp, as this may result in an uneven impression or unwanted marks.
6. Remember that stamping on textured paper is possible, but it may not result in a perfectly even impression.
7. Change out the ink-pad when changing designs. When a stamp has been used with an ink-pad for a period of time, the inkpad becomes indented with that design. When a new design is inserted it is not able to make full contact with the ink-pad due to the impressions from the previous design.



LOCK THE STAMPER:
To insert the ink cartridge you must depress the stamper (about one quarter inch) and press the red buttons to lock, as shown to left.


Empty Ink Cartridge Slot


INSERT INK CARTRIDGE:
Hold the ink cartridge by the sides and simply slide it into the open slot until it locks into place. Make sure the ink pad is facing the bottom of the stamper!

B

## REMOVE INK CARTRIDGE:

Gently push the cartridge out of the stamper using both thumbs. Once the cartridge is partly out, grasp the cartridge by the sides and remove it.

## COMPANY HIGHLIGHTS

## COMPANY OVERVIEW

-Three Designing Women ${ }^{\ominus}$ ("TDW ${ }^{\ominus}$ " or the "Company") is a wholesale manufacturer of consumer products, founded in 2005. The Company produces the Most Awarded Stamps in History ${ }^{\text {TM }}$ featuring the patented Designer Stamp Self-Inking Device and Designs in the world.
$\cdot \mathrm{TDW}^{\oplus}$ is the leading seller of the Designer Stamp ${ }^{\text {TM }}$ Self-Inking Device. Its devices are patented, the designs, packaging and displays are copyright protected, and $\mathrm{TDW}^{\bullet}$ boasts the most recognized trademarks in the industry.

- The Company has fewer than 30 employees. The majority of employess are female, and approximately $85 \%$ are female and/or minority.
-TDW ${ }^{\oplus}$ products have been featured in O, The Oprah Magazine, Martha Stewart Living, Every Day with Rachael Ray, InStyle, Lucky Magazine, Modern Bride and US Weekly, to name a few.
-TDW products have received more accolades than any other brand in the industry. Awards include "All Time Favorite" by InStyle Magazine, "Great Picks" by Lucky Magazine, "Things We Love" by Modern Bride, "Top 10 Gift" by The Gifting Experts, "Rach's Picks" by Rachael Ray, and 'Best Gifts' by the Today Show, to name a few.
-TDW ${ }^{\bullet}$ has won more Trendy Awards (the Gift \& Stationery Industry's highest honor) than any other Company. In 2013 TDW ${ }^{\oplus}$ swept the New York Awards Ceremony, winning People’s Choice in Office, Baby Bridal, Greeting Cards and Holiday, as well as Judges' Choice - the only brand to receive awards in every category, let alone in a single year.
- The Company sells to the leading retailers in North America, Including Neiman Marcus and Nordstrom, as well as the leading boutiques throughout the country.
-TDW ${ }^{\oplus}$ employs best-in-class materials, technology and systems to provide the very best products, shipped to or on behalf of its customers with the fastest turnaround times with the lowest error rates in the industry.
-TDW ${ }^{\infty}$ has a very special corporate family, from which a rich culture inspires a fun, hard-working team that, year in and year out, continues to design and produce products far superior to any other company in the industry.


## INDUSTRY OVERVIEW

- The Marking Industry represents approximately $\$ 1$ billion in annual sales. Designer stamps are the fastest growing segment of this industry.
- Approximately 160 billion mail pieces are sent through the US Postal Service each year - each of these requires a return address.
- Approximately 40 million address changes (moves) take place each year in the United States - each of these require an update to their return address.
-The Stationery Industry is estimated to generate approximately $\$ 9$ billion in sales each year. The Gift Store Industry represents approximately 30,000 stores and $\$ 18$ billion in annual revenues.


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