

# THREE DESIGNING WOMEN



## INTRODUCTION

Hello and welcome to the Three Designing Women® family! We are truly thankful that you have chosen to carry our line - the finest personalized Self-Inking Stampers, Embossers, and award winning Designs in the world. The information enclosed in this new customer on-boarding packet will help you achieve the best results with our products. If you have questions, please contact us at 877-267-4334.

# ABOUT US

Three Designing Women® is a wholesale manufacturer of consumer products and is the most recognized brand in the self-inking stamp industry. We are a multi-time Trendy Award Winner, the gift and stationery industry's highest honor. We have been featured in national print publications such as O Magazine, Martha Stewart Living, Real Simple, InStyle, Everyday with Rachael Ray, Brides, Modern Bride, Better Homes & Gardens, Redbook, Southern Living, Lucky, US Weekly and many more.













"BEST GIFT!"

" ALL TIME FAVORITE"

"BEST GIFTS!"

" RACH'S PICKS "

" GREAT PICKS "

"THINGS WE LOVE"

" TOP 10 GIFTS "

What truly separates us from the competition is our revolutionary stamper with Clean Hands Technology®, a patented, removable Clip which makes changing Stamp Designs clean and effortless. Our designs and packaging are copyright protected, and Three Designing Women® boasts the most recognizable trademarks in the industry.



Three Desiging Women® offers hundreds of designs and several accessories for the perfect personalized gift. For every part of your life, we help you make the very best impression.

#### NEW CUSTOMER INFORMATION

Your application to set up an accout with Three Designing Women® is included in this package. Please be sure to complete the form in its entirety so we may quickly process your application.

# CONTACT US

# **NEW CUSTOMER APPLICATION**

Omissions or incomplete applications may cause a delay in processing your starting order.

Please be thorough and include all pertinent information.



# **NEW CUSTOMER APPLICATION**

FAX: 877.267.4335 or EMAIL: orders@threedesigningwomen.com

Store Name	
DBA (if applicable)	
Years in Business	☐ Web Based ☐ Storefront
Owner's Name	☐ Home based
Manager / Other Contact Name	INCLES.
Store Address	
City / ST/ Zip	
Billing Address as store	
Telephone #	Fax #
Alternate Telephone #	
Tax Exempt	Resale Number
Email Address	
Web Site Address	V
Please list the Top Four Selling Lines that you currently 1	/ carry:
2	
3	
Orders Require Payment at the time of Shipment. Plea	-
Card # Ex	
Name on Card	
Billing Address for card same as store	
I authorize use of this credit card for my initial order a	nd future orders with Three Designing Women®.

Date (mm/dd/yy)

Signature

# CUSTOMER ORDER DATA TRANSFER REQUIREMENTS

- Customer has to be able to submit data to Three Designing Women® in XML format.
- Consistent file setup (column information, etc.) is mandatory. Different setups for data drops requires too many changes in our art processing system.
- Customer has to conform to stamp style (character counts per line). Character counts available upon request.
- Depending on sales volume, customer needs to send data manually or automatically. Basic Customer – data should be sent via email. **Premium Customer** – data should be sent automatically and instantaneously dropped via FTP.
- Upon setup of Data, please have the following items prepared:
  - customer logo (please provide logo in a PDF or .ai, Illustrator, file format)
  - return address for shipping
  - customer service phone number
  - shipper number (ie. FedEx, UPS) otherwise charges go through TDW and bill out.

Three Designing Women, LLC 3330 Keller Springs Rd Ste. 220 Carrollton, TX 75006 Phone: 877.267.4334 Fax: 877.267.4335 info@threedesigningwomen.com www.threedesigningwomen.com









### MINIMUM ORDER

The minimum order to open a retail account with Three Designing Women® is a purchase of \$350.00

# **HOW TO ORDER**

Once you complete the application, we will process the information and an account number will be assigned to you. You will receive an email notification with your account number and temporary password for access to our online ordering system: http://retailer.threedesigningwomen.com/order/. Within 3-5 business days after submitting your order, you will be established as a Three Designing Women® retailer.

Upon receipt of your order, we recommend that you contact our Customer Service department at 877- 267-4334, to walk you through the online ordering system. It takes about 5-10 minutes and you will need to be in front of a computer for the demo. Once you receive your email notification with your account number and password, you can log in and get started immediately. If you should need any further information or assistance, the Customer Service department will be your continued point of contact for all transactions and inquiries on future orders.

# RECOMMENDATIONS

We highly recommend purchasing a few of the gift boxes, which includes a stamper and design certificate, for those customers who would like to give a stamp as a gift, but want to allow the gift recipient to make their own design choice. The design certificates are completed by the gift recipient at our online redemption portal. One great feature of our gift boxes is that shipping is included for delivery of the redeemed custom stamp design. Our gift boxes give your customer an elegant way to share their creativity.

Thank you for your interest in Three Designing Women. We look forward to working together with you to present your customers with the highest quality of stamps, embossers, and accessories. For every part of their lives, we want to help them make the very best and lasting impression!

Three Designing Women, LLC 3330 Keller Springs Rd Ste. 220 Carrollton, TX 75006 Phone: 877.267.4334 Fax: 877.267.4335 in fo @three designing women.comwww.threedesigningwomen.com









#### PAYMENT

Advance payment is required, via check or credit card. There will be a \$50 charge (applicable laws apply) for any check or other instrument (including credit card charge-backs) returned unpaid for any reason. You will need to provide credit card information for your initial order and subsequent orders. Your credit card information is securely stored in our system and numbers can only be viewed by the authorized senior management in our company. Your orders will be invoiced and payment collected through the credit card on file the day the order is to be shipped. Please note: During the holidays, we process the invoice and payment one day prior to the shipment due to the high volume of orders. There will be no delays.



\*WE ACCEPT ALL MAJOR CREDIT CARDS

# SHIPPING

We offer USPS, UPS, and FedEx shipping options priced by weight for all Three Designing Women® orders.

Three Designing Women, LLC 3330 Keller Springs Rd Ste. 220 Carrollton, TX 75006 Phone: 877.267.4334 Fax: 877.267.4335 in fo @three designing women.comwww.threedesigningwomen.com











# WHOLESALE PRICE LIST

To place an order, please call **877-267-4334**, email **orders@threedesigningwomen.com** or visit **http://retailer.threedesigingwomen.com/order** 

CUSTOM DESIG	<u>GNS</u>	<u>ACCESSORIES</u>			
CUSTOM STAMPER	25.00	INK CARTRIDGES		EMBOSSER FOIL SEALS	
CS - (Add Your Design #)	25.00	INK - VENETIAN RED	3.00	CHOCOLATE	4.00
CUSTOM EMBOSSER		INK - CHERRY RED	3.00	RED	ATE 4.00  4.00  ATTE 4.00  ATTE 4.00  4.00  50LD GLOSSY 4.00  DLD MATTE 4.00  HITE 4.00
EMB - (Add Your Design #	) 37.50	INK - CITRINE ORANGE	3.00	GOLD MATTE	
GIFT BOXES		INK - CORAL BEACH	3.00	SILVER MATTE	
STAMPER GIFTBOXES		INK - PRINCESS PINK	3.00	BRONZE	
CLCERT - ADDRESS	25.00	INK - BLUSHING BRIDE	3.00	CRAFT	
CLCERT - CUSTOMIZED	25.00	INK - PASSION PURPLE	3.00		
EMBOSSER GIFTBOXES					
CLCERT - EMBOSSER	37.50	INK - PERFECTLY PLUM	3.00	ROSE GOLD MATTE	4.00
		INK - CITRON GREEN	3.00	PEARL WHITE	4.00
DESIGN ONLY	CERTIFICATES	INK - SEA FOAM GREEN	3.00	PEARL OFF WHITE	4.00
STAMP DESIGN CERTIFIC	ATE	INK - GRASS GREEN	3.00		
CLCERT - POLY	17.50	INK - FOREST GREEN	3.00		
EMBOSSER DESIGN CERT	TIFICATE	INK - APPLE GREEN	3.00		
CLERT - PLATE	22.50	INK - HARBOR MIST	3.00		
AATV CAAATOIA	CMCTELL	INK - CARIBBEAN BLUE	3.00		
MIX & MATCH SYSTEM		INK - SKY BLUE	3.00		
DEVICES & DESIGNS ON	AATCH SYSTEM INK - SKY BLUE 3.00				
UNIQUE DESIG	2NS	INK - ANTIQUE SILVER	3.00		
PRICING AND SPECS AVAILABLE		INK - GLITZY GOLD	3.00		
UPON REQUEST.	MEADLE	INK - OLIVE BROWN	3.00		
J. J		INK - EXPRESSO BROWN	3.00		
		INK - NATURAL STONE	3.00		
		INK - GREY FLANNEL	3.00		

INK - JET BLACK

3.00 \_\_\_\_\_

MIX & MATCH S	SYSTEM	HOLIDAY		CLIP - UTENSILS FROM	3.00	CLIP - CASH G	3.00
SELF-INKING STAMPERS	VI O I LIVE	CLIP - DO NOT OPEN	3.00	CLIP - UTENSILS MENU	3.00	CLIP - CASH H	3.00
CLSTAMPER (IN CLAMSHELL)	7.50	CLIP - HOLIDAY TO FROM	3.00	CLIP - UTENSILS THANK YOU	3.00	CLIP - CASH I	3.00
CHSTAMPER (IN BOX)	7.50	CLIP - JOY	3.00	CLIP - WINE CELLAR	3.00	CLIP - CASH J	3.00
CHSTANN ER (II V BOA)	7.50	CLIP - MC Y'ALL	3.00	SALUTATIONS		CLIP - CASH K	3.00
		CLIP - MERRY	3.00	CLIP - BIRTHDAY GIRL	3.00	CLIP - CASH L	3.00
BABY		CLIP - REINDEER	3.00	CLIP - CHANDELIER	3.00	CLIP - CASH M	3.00
CLIP - BABY	3.00	CLIP - RETRO ORNAMENT CLIP - SNOW	3.00	CLIP - CORAL CONGRATS	3.00	CLIP - CASH N CLIP - CASH O	3.00 3.00
CLIP - BOY	3.00	CLIP - SNOWMAN TO FROM		CLIP - CORAL THANK YOU CLIP - DAISY THANK YOU	3.00	CLIP - CASH P	3.00
CLIP - BUNDLE CLIP - GIRL	3.00	CLIP - SPECIAL DELIVERY	3.00	CLIP - HAPPY BIRTHDAY	3.00	CLIP - CASH Q	3.00
CLIP - LAMB BOY	3.00	CLIP - SWIRL MERRY	3.00	CLIP - HEART WITH LOVE	3.00	CLIP - CASH R	3.00
CLIP - LAMB GIRL	3.00	CLIP - TREE	3.00	CLIP - KISS	3.00	CLIP - CASH S	3.00
CLIP - LAMB THANK YOU	3.00	HUMOR		CLIP - LETS PARTY	3.00	CLIP - CASH T	3.00
CLIP - MONKEY	3.00	CLIP - ASKING	3.00	CLIP - LINES TO FROM	3.00	CLIP - CASH U	3.00
CLIP - PEANUT	3.00	CLIP - BLAME	3.00	CLIP - NOTE TO SAY	3.00	CLIP - CASH V	3.00
CLIP - PRINCESS	3.00	CLIP - CHANEL	3.00	CLIP - OAK TREE GET WELL		CLIP - CASH W CLIP - CASH X	3.00 3.00
CLIP - SIGN BOY	3.00	CLIP - COMPLAINTS	3.00	CLIP - OAK TREE THANK YOU		CLIP - CASH Y	3.00
CLIP - SIGN GIRL CLIP - SNAILS	3.00	CLIP - CRISIS	3.00	CLIP - ORNATE BIRTHDAY CLIP - ORNATE THANK YOU	3.00	CLIP - CASH Z	3.00
CLIP - SPICE	3.00	CLIP - DESK CLIP - FLEXIBILITY	3.00	CLIP - ORNATE TO FROM	3.00	MONOGRAM SCALLOP	
	3.00	CLIP - FOOLS	3.00	CLIP - PARTY INVITED	3.00	CLIP - SCALLOP A	3.00
BOOK LOVERS	2.00	CLIP - FRUGAL	3.00	CLIP - PARTY TO FROM	3.00	CLIP - SCALLOP B	3.00
CLIP - BOOK BELONGS CLIP - DAISY BELONGS	3.00	CLIP - GOSSIP	3.00	CLIP - SCALLOP BIRTHDAY	3.00	CLIP - SCALLOP C	3.00
CLIP - EX LIBRIS	3.00	CLIP - HAPPY HOUR	3.00	CLIP - SCALLOP RSVP	3.00	CLIP - SCALLOP D	3.00
CLIP - FAVORITES	3.00	CLIP - HELP ME	3.00	CLIP - SCALLOP THANK YOU		CLIP - SCALLOP E	3.00
CLIP - LIBRARY	3.00	CLIP - HOMEMADE	3.00	CLIP - SCALLOP INVITED	3.00	CLIP - SCALLOP F	3.00
CLIP - TRAIN BELONGS	3.00	CLIP - INSENSITIVE	3.00	CLIP - SHELL THANK YOU	3.00	CLIP - SCALLOP G	3.00
BRIDE		CLIP - LABEL	3.00	CLIP - SMILEY CLIP - SWIRL TO FROM	3.00	CLIP - SCALLOP H	3.00
CLIP - AMORE BRIDE	3.00	CLIP - MAINTENANCE	3.00	CLIP - THINKING	3.00	CLIP - SCALLOP I CLIP - SCALLOP J	3.00
CLIP - AMORE DATE	3.00	CLIP - MEDICINE CLIP - MY WAY	3.00	CLIP - TREE THANK YOU	3.00	CLIP - SCALLOP K	3.00
CLIP - AMORE GROOM	3.00	CLIP - NEEDS	3.00	SORORITY	0.00	CLIP - SCALLOP L	3.00
CLIP - AMORE INVITED	3.00	CLIP - OOPS	3.00	CLIP - CO GREEK	3.00	CLIP - SCALLOP M	3.00
CLIP - AMORE MENU	3.00	CLIP - OVERQUALIFIED	3.00	CLIP - ACO SYMBOL	3.00	CLIP - SCALLOP N	3.00
CLIP - AMORE THANK YOU	3.00	CLIP - PENNY	3.00	CLIP - ADP GREEK	3.00	CLIP - SCALLOP O	3.00
CLIP - AMORE RSVP CLIP - AMORE WISHES	3.00	CLIP - POURED	3.00	CLIP - ADP SYMBOL	3.00	CLIP - SCALLOP P	3.00
CLIP - BLISS BRIDE	3.00	CLIP - PROOFREAD	3.00	CLIP - AOP GREEK	3.00	CLIP - SCALLOP Q	3.00
CLIP - BLISS DATE	3.00	CLIP - QUEEN	3.00	CLIP - AOP SYMBOL	3.00	CLIP - SCALLOP R	3.00
CLIP - BLISS GROOM	3.00	CLIP - SLEEP CLIP - SOURCE CODE	3.00	CLIP - AP GREEK	3.00	CLIP - SCALLOP S CLIP - SCALLOP T	3.00
CLIP - BLISS INVITED	3.00	CLIP - THELMA	3.00	CLIP - AP SYMBOL CLIP - CO GREEK	3.00	CLIP - SCALLOP U	3.00
CLIP - BLISS MENU	3.00	CLIP - VOLUNTEER	3.00	CLIP - CO SYMBOL	3.00	CLIP - SCALLOP V	3.00
CLIP - BLISS RSVP	3.00	CLIP - WARNING	3.00	CLIP - DDD GREEK	3.00	CLIP - SCALLOP W	3.00
CLIP - BLISS TABLE	3.00	CLIP - WOMEN	3.00	CLIP - DDD SYMBOL	3.00	CLIP - SCALLOP X	3.00
CLIP - BLISS THANK YOU CLIP - BLISS WISHES	3.00	CLIP - WORTH	3.00	CLIP - DG GREEK	3.00	CLIP - SCALLOP Y	3.00
CLIP - LUXE BRIDE	3.00	KITCHEN		CLIP - DG SYMBOL	3.00	CLIP - SCALLOP Z	3.00
CLIP - LUXE DATE	3.00	CLIP - ARTICHOKE FROM	3.00	CLIP - DZ GREEK	3.00	MONOGRAM GIRAFFE	
CLIP - LUXE GROOM	3.00	CLIP - BON APPETIT	3.00	CLIP - DZ SYMBOL	3.00	CLIP - GIRAFFE A	3.00
CLIP - LUXE INVITED	3.00	CLIP - CASH CELLAR	3.00	CLIP - KAT GREEK CLIP - KAT SYMBOL	3.00	CLIP - GIRAFFE B	3.00
CLIP - LUXE MENU	3.00	CLIP - CASH KITCHEN	3.00	CLIP - KD GREEK	3.00	CLIP - GIRAFFE C	3.00
CLIP - LUXE RSVP	3.00	CLIP - CELLAR CLIP - COW	3.00	CLIP - KD SYMBOL	3.00	CLIP - GIRAFFE D CLIP - GIRAFFE E	3.00
CLIP - LUXE TABLE	3.00	CLIP - COW MENU	3.00	CLIP - KKG GREEK	3.00	CLIP - GIRAFFE F	3.00
CLIP - LUXE THANK YOU CLIP - LUXE WISHES	3.00	CLIP - COW RECIPE	3.00	CLIP - KKG SYMBOL	3.00	CLIP - GIRAFFE G	3.00
CLIP - BRIDAL THX	3.00	CLIP - CRAB BON APPETIT	3.00	CLIP - PBP GREEK	3.00	CLIP - GIRAFFE H	3.00
CLIP - EAT DRINK	3.00	CLIP - CRAB FROM	3.00	CLIP - PBP SYMBOL	3.00	CLIP - GIRAFFE I	3.00
CLIP - HERE COMES	3.00	CLIP - CRAB MENU	3.00	CLIP - PM GREEK	3.00	CLIP - GIRAFFE J	3.00
CLIP - INVITED	3.00	CLIP - CUPCAKE	3.00	CLIP - PM SYMBOL	3.00	CLIP - GIRAFFE K	3.00
CLIP - MR AND MRS	3.00	CLIP - DRESSFORM	3.00	CLIP - ZTA GREEK CLIP - ZTA SYMBOL	3.00	CLIP - GIRAFFE L	3.00
CLIP - SAVE THE DATE	3.00	CLIP - FAMILY CLIP - FRAME CELLAR	3.00		3.00	CLIP - GIRAFFE M CLIP - GIRAFFE N	3.00
CHRISTIAN		CLIP - KITCHEN	3.00	TEACHER CLIP - DESK	3.00	CLIP - GIRAFFE O	3.00
CLIP - CROSS	3.00	CLIP - PINEAPPLE	3.00	CLIP - GREAT WORK	3.00	CLIP - GIRAFFE P	3.00
CLIP - FAITH	3.00	CLIP - PLATE	3.00	CLIP - NOTE	3.00	CLIP - GIRAFFE Q	3.00
CLIP - ICHTHUS	3.00	CLIP - PLATE FROM	3.00	CLIP - RULE	3.00	CLIP - GIRAFFE R	3.00
CLIP - MATTHEW 1926 CLIP - PRAY	3.00	CLIP - PLATE MENU	3.00	CLIP - WAY TO GO	3.00	CLIP - GIRAFFE S	3.00
CLIP - PRAYER	3.00	CLIP - RECIPE	3.00	CLIP - SUPER JOB	3.00	CLIP - GIRAFFE T	3.00
	3.00	CLIP - ROOSTER	3.00	MONOGRAM CASH		CLIP - GIRAFFE U	3.00
COASTAL	2.00	CLIP - SILVER EPOM	3.00	CLIP - CASH A	3.00	CLIP - GIRAFFE V CLIP - GIRAFFE W	3.00
CLIP - BEACH CLIP - COASTAL THX	3.00	CLIP - SILVER FROM CLIP - SILVER MENU	3.00	CLIP - CASH B	3.00	CLIP - GIRAFFE X	3.00
CLIP - FISHING	3.00	CLIP - TEAPOT	3.00	CLIP - CASH C	3.00	CLIP - GIRAFFE Y	3.00
CLIP - HOUSE	3.00	CLIP - TEAPOT FROM	3.00	CLIP - CASH D	3.00	CLIP - GIRAFFE Z	3.00
CLIP - SEAHORSE	3.00	CLIP - TEAPOT MENU	3.00	CLIP - CASH E CLIP - CASH F	3.00		
CLIP - SEAS THE DAY	3.00	CLIP - TO YOURS	3.00	CLII - CASIII	3.00		

# **SAMPLE INVOICE**



Three Designing Women 3330 Keller Springs Rd #220 Carrollton, TX 75006 Phone: (972) 267-4332 Fax: (972) 267-4333

www. Three Designing Women. com

# Invoice #

483053				
Account #	Date			
9999	11/1/2018			

Bill To

EXAMPLE ACCOUNT
DO NOT PROCESS, OR

Ship To

EXAMPLE ACCOUNT
DO NOT PROCESS, OR

Terms	P.O. No.	S.O. No.	Ship Da	te	Ship Via	
CASH		S183721	11/3/2018		Ground	
Item	Description		Qty	Rate	Amount	
RS	USE OUR ONLINE ORDERING history and NO FEE!	1	0.00	0.00		
CLCERT - ADDRESS PART6CS - CertCode PART6CLCERTadd	Code #:  Designer Personalized Stamp Includes Stamper, Black Ink for One Personalized Stamp	Cartridge and a Certificate	4 4 4	17.50 7.50	70.00 30.00 100.00	
CS3207 POLY3207 CHSTAMPER	\STMP\3\Designing\Women Stamper with FREE ink Cartr	ridge	1 1	17.50 7.50	17.50 7.50 25.00	
POLY3210 StampDesignOnly	\POLY\tWd\ *** Stamp Design Only - No S	tamper ***	1 1	17.50 0	17.50 0	
	Mix 'n Match Ink Pack - Espre	esso Brown	2	3.00	6.00	
TDW Embosser w/ TDW Embosser PART6EMB - Plate	Three Designing Women Des Emb #: TDW Embosser w/ Cert	igner Embosser Gift Set	4 4 4	15.00 22.50	60.00 90.00 150.00	
EMB3017 EMB-CLIPONLY	(Standard)\PLATE\tWd\ SHIP EMBOSSER CLIP ONLY		1	37.50 -15.00	37.50 -15.00	
SLCHOCMT	Foil Seals - Package of 32		4	4.00	16.00	
Shipping	Shipping and Handling		1	13.99	13.99	
	ORS: Please review your order		Total		\$350.99	
Errors, discrepancies or damaged products must be reported within 10 business days.		Payments/Ci	redits	\$0.00		
	bmitted after 30 days from th v order and will NOT be eligib		Balance	Due	\$350.99	

# Q. WHAT ARE THE ADVANTAGES OF USING THREE DESIGNING WOMEN'S STAMPERS?

- Exclusive Clean Hands Technology®
- Effortless to switch stamp designs
- Easier to align with paper
- Better quality impressions every time
- No Assembly tool(s) required

#### Q. DO YOU SELL TO THE GENERAL PUBLIC?

A. We do not sell directly to the general public. Our customers are the finest retailers in the world and they will bring you our award winning lines.

#### Q. WHERE CAN I FIND A RETAILER NEAR ME?

A. Please visit: www.threedesigningwomen.com/store-locations to type in your zip code and find a local retailer or visit one of our many online retailers http://www.threedesigningwomen.com/online-retailers.

#### Q. WHAT IS THE PRODUCTION TIME FOR MY ORDER?

A. Custom stamps and embossers take 2-3 business days. Production time will start the next business day after the order was placed. Inks, gift certicates, or any product non-personalized can be shipped 1 or 2 business days after the order is placed.

#### Q. WHAT IS THE SHIPPING TIMEFRAME FOR MY ORDER?

A. All orders are shipped from Texas within 2-3 business days after the order was placed. Currently certificate orders ship by USPS First Class Mail which can take 2 to 7 days for delivery. We can also ship by FedEx Ground or Home Delivery which takes 1 to 4 business days or FedEx 2Day air. For an additional cost, USPS Priority Mail, Next Day, or International shipping methods are available.

#### Q. HOW MANY IMPRESSIONS CAN I GET FROM MY STAMP?

A. The number of stamp impressions depends on many variables, including the stamp design (some designs use more ink than others), the type of paper, and the duration of impression. Generally one can expect between 700-1,000 impressions from an ink cartridge.

#### Q. HOW DO I CHANGE INK CARTRIDGES?

A. Remove your Stamp Design and blot with a paper towel to remove any excess ink before changing ink colors. Compress the stamper about 1/4 of an inch and press in the red side buttons to lock it in place. Gently push the ink cartridge out, you may need to push it with the eraser of a pencil top or a pen. To replace, insert the new ink cartridge in UPSIDE DOWN (wet side down) until it locks/snaps/ clicks into place. Please Click to see our easy-to-follow video instructions.

#### Q. CAN I BUY A CUSTOM STAMP DESIGN WITHOUT THE STAMPER?

A. Of course! Our stampers feature a patented removable Clip which makes changing Stamp Designs effortless. Now you easily take out the clip and replace it with a new design. Order a design with your address, your monogram, one for the holidays, and one for every part of your life!

### FAQ CONTINUED...

#### Q. CAN I SEE A PROOF OF MY STAMP BEFORE IT GETS PRODUCED?

A. We will be happy to send you a proof if you feel it is necessary. There is a \$5 charge for this service. Please note that it will add 2-3 days to the stamp production time, subject to your response time.

# Q. WHAT DO I NEED TO SEND IF I WANT TO USE MY OWN ART FOR A STAMP?

A. Vector images work best and produce the clearest impressions. We accept black and white artwork in the following formats: JPG, PDF, EPS or AI. JPGs and PDFs need to be 300 DPI or more. If it is an EPS or AI please make sure everything is converted to outlines. At this time we cannot accept custom artwork for embossers. (Note that there is a \$20 fee for using your own art)

# Q. WHAT PAPER WEIGHT/THICKNESS CAN MY EMBOSSER ACCOMODATE?

A. 80# text weight envelopes, paper napkins and even tissue paper. Our note cards will be too thick but our panel cards and foil seals work beautifully.

# Q. MY STAMPER SAYS IT HAS REVOLUTIONARY CLEAN HANDS TECHNOLOGY®? WHAT DOES THIS MEAN?

A. Our stampers feature a patented removable Clip which makes changing Stamp Designs clean and easy. Now you can use as many Stamp Clips as you like with just one stamper! Simply squeeze the tabs on the underside of the removable clip to remove and slide a new one in.

# Q. WHAT HAPPENS IF I RUN OUT OF CHARACTERS WHEN PLACING MY ORDER ON THE PORTAL?

A. All designs are offered with a MAXIMUM amount of characters to ensure that your stamp or embosser will be readable and attractive. If you run out of characters, please abbreviate as necessary to fit the information. All embosser character limits are set and cannot be changed. DO NOT ADD INFORMATION USING THE "SPECIAL INSTRUCTIONS" box - The additional type will NOT appear in the stamp. For stamps, you will need to upgrade to a CSUNIQUE order for an additional \$20.

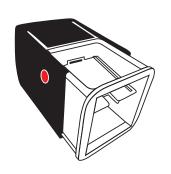
#### Q. WHEN DO I NEED TO ADD ASTERISKS?

A. You only need to ADD asterisks where you want to separate groups of information, such as 62335 WINSTON COURT \* AUSTIN, TX 78101 Or, between names: Jenny \* Hal \* Erin \* Sarah The asterisk allows us to know where to add the divider bullet on your stamp. You do NOT need to add asterisks on both sides of your information, such as with a name at the top of the stamp. We will automatically add bullets on both sides of this information.

### **BEST PRACTICES**

- 1. Stamp on a clean, dry, flat, hard surface (ex. table or desk).
- 2. Test your Stamper on a piece of scrap paper before stamping on Stationery.
- 3. Separate the item (ex. note card, sticker, envelope, tag) from the stack before stamping. For best impression, stamp a single layer at a time.
- 4. For envelopes stamp them before you stuff them. This will ensure a clearer and even impression.
- 5. Keep the stamp steady. Do not rock the stamp, as this may result in an uneven impression or unwanted marks.
- 6. Remember that stamping on textured paper is possible, but it may not result in a perfectly even impression.
- 7. Change out the ink-pad when changing designs. When a stamp has been used with an ink-pad for a period of time, the ink-pad becomes indented with that design. When a new design is inserted it is not able to make full contact with the ink-pad due to the impressions from the previous design.

# CHANGING THE STAMP DESIGN





#### LOCK THE STAMPER:

Depress the stamper until the base is perpendicular to the device. Press the red buttons on each side of the stamper to lock it in place, as shown on left.



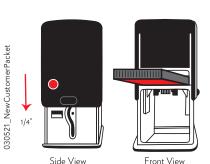


### INSERT DESIGN CLIP:

Squeeze the clip and slide along the track until it clicks into place. Depress your stamper and begin stamping!

#### CHANGING THE INK CARTRIDGE

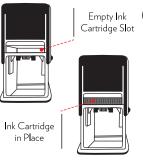
#### Be sure to clean the stamp design clip before replacing the ink cartridge.





#### LOCK THE STAMPER:

To insert the ink cartridge you must depress the stamper (about one quarter inch) and press the red buttons to lock, as shown to left.



#### INSERT INK CARTRIDGE:

Hold the ink cartridge by the sides and simply slide it into the open slot until it locks into place. Make sure the ink pad is facing the bottom of the stamper!



### REMOVE INK CARTRIDGE:

Gently push the cartridge out of the stamper using both thumbs. Once the cartridge is partly out, grasp the cartridge by the sides and remove it.

## COMPANY HIGHLIGHTS

### COMPANY OVERVIEW

- •Three Designing Women® ("TDW®" or the "Company") is a wholesale manufacturer of consumer products, founded in 2005. The Company produces the Most Awarded Stamps in History™ featuring the patented Designer Stamp Self-Inking Device and Designs in the world.
- •TDW<sup>®</sup> is the leading seller of the Designer Stamp<sup>™</sup> Self-Inking Device. Its devices are patented, the designs, packaging and displays are copyright protected, and TDW<sup>®</sup> boasts the most recognized trademarks in the industry.
- •The Company has fewer than 30 employees. The majority of employees are female, and approximately 85% are female and/or minority.
- •TDW<sup>®</sup> products have been featured in O, The Oprah Magazine, Martha Stewart Living, Every Day with Rachael Ray, InStyle, Lucky Magazine, Modern Bride and US Weekly, to name a few.
- •TDW® products have received more accolades than any other brand in the industry. Awards include "All Time Favorite" by InStyle Magazine, "Great Picks" by Lucky Magazine, "Things We Love" by Modern Bride, "Top 10 Gift" by The Gifting Experts, "Rach's Picks" by Rachael Ray, and 'Best Gifts' by the Today Show, to name a few.
- •TDW° has won more Trendy Awards (the Gift & Stationery Industry's highest honor) than any other Company. In 2013 TDW° swept the New York Awards Ceremony, winning People's Choice in Office, Baby Bridal, Greeting Cards and Holiday, as well as Judges' Choice the only brand to receive awards in every category, let alone in a single year.
- •The Company sells to the leading retailers in North America, Including Neiman Marcus and Nordstrom, as well as the leading boutiques throughout the country.
- •TDW® employs best-in-class materials, technology and systems to provide the very best products, shipped to or on behalf of its customers with the fastest turnaround times with the lowest error rates in the industry.
- •TDW® has a very special corporate family, from which a rich culture inspires a fun, hard-working team that, year in and year out, continues to design and produce products far superior to any other company in the industry.

#### INDUSTRY OVERVIEW

- •The Marking Industry represents approximately \$1 billion in annual sales. Designer stamps are the fastest growing segment of this industry.
- •Approximately 160 billion mail pieces are sent through the US Postal Service each year each of these requires a return address.
- •Approximately 40 million address changes (moves) take place each year in the United States each of these require an update to their return address.
- •The Stationery Industry is estimated to generate approximately \$9 billion in sales each year. The Gift Store Industry represents approximately 30,000 stores and \$18 billion in annual revenues.